

Cedal Soap Co. Demonstrations Brings Results

Astonishing results are being obtained in the industrial tent by the demonstrators of the Cedal Mechanics' Soap company and tests with stains of all kinds on the hands of local mechanics are being removed with this soap-paste as if by magic. Yesterday two mechanics, one whose hands were covered with a thick coating of graphite and the other from the Hendrie tire works, whose arms were covered with lampblack, a substance that it was thought impossible to remove, were delighted when with two applications of the soap the stains disappeared. The soap is manufactured in Wilmington under the supervision of Daniel E. Hakes, president; J. P. Puckett, vice president and general manager, formerly, and for 25 years president of the Wilmington Transportation Company; and Ed. M. Henderson, salesman. Mr. Henderson served in a like position for many years with the Cudahy interests and is enthusiastic over the reception his product is having at the fair. During the past few days he has placed orders with Rappaports, Dolley Drugs; Paige and Fess and expects before the fair closes he will have contracted to supply every grocery, drug and hardware store in this city with his product.

After you have read this paper—pass it along.

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"Free Fish Friday" For Red-Headed Girls Causes Rush

Lou W. Johnson, whose middle initial stands for Wilmington, where he is secretary of the chamber of commerce, said today that he never knew there were so many red-headed girls in existence until he came to Torrance to attend the fair and preside over the Wilmington Chamber of Commerce booth.

The reason for this viewpoint of the live-wire secretary is the fact that in an unguarded moment and without getting vital statistics on the auburn-haired population of Torrance he offered "Free Fish Friday" to all red-headed girls who would call at the exhibit of the Coast Fishing company. We saw him late yesterday afternoon and he looked and acted as though he had "gone over the top." Owing to his exhausted condition we were unable to get exact figures as to just how many cans of tuna he had given away, but we thought we heard him mutter "Never again" and that when he reached the booth Friday morning there were nine—or was it ninety?—red-haired beauties waiting for their free can of fish.

B. M. Torrens, distributor for the noted Jewett automobile, with headquarters at 112 South Catalina Avenue, Redondo, today sold a Jewett touring car to F. E. Kinney of 628 Mariposa Avenue, El Segundo, and a Jewett sedan to Jeff Barnhart of 1241 Center street, Manhattan Beach.

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AUG. 29